



**MISSOULA CHILD
CARE
ADVANTAGE**



United Way
of Missoula County





Goals of Missoula Child Care Advantage

Increase child
care slots in
the community

Engage sectors not
typically involved in
child care solutions

Stabilize child care
sector long term

SHARED SERVICES

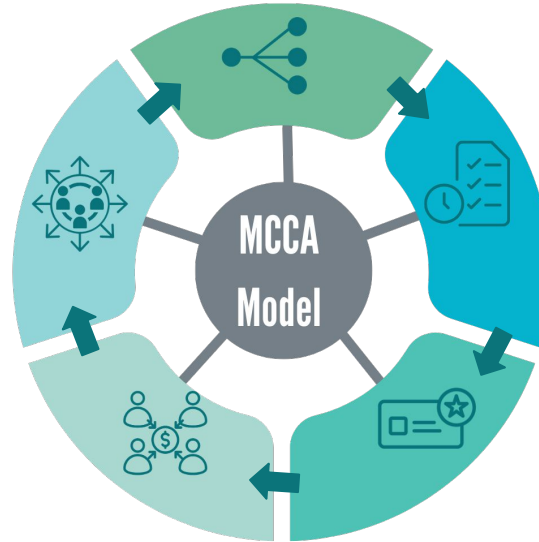
MCCA is a network of independent child care businesses (**Participating Providers**) that utilize **shared services** to streamline operations and improve their bottom line.

EXPANSION

The network will **expand** beyond the pilot location in the future.

PUBLIC/PRIVATE FUNDING

The City of Missoula, Missoula County, and United Way of Missoula County, co-fund the position of MCCA coordinator through a **public/private partnership**.



WAITLIST AND ENROLLMENT PORTAL

One of these shared services is an **Enrollment & Wait List Portal**.

BUSINESS MEMBERSHIP

Companies in our area can pay a fee to MCCA and become **Business Members** in the network.

- Their employees then have preferred access to the Enrollment and Wait List Portal, which helps them find child care more quickly.
- Business membership fees mean shared services are free for participating providers.

Shared services in the MCCA Network

- **Enrollment and Wait List Portal**
- Central Management System (CMS) (eg. Brightwheel, Procure, etc)
- Tax preparation
- Cost free participation in RAISE paid services
 - Substitute service
 - Telehealth for staff and their families- includes mental health and prescribing
 - Payroll processing

Our set of shared services will grow as the network grows.

Benefits of MCCA for participating providers



Without the portal

- **Save time**
Manage wait list
- **Save money**
Payroll service
Management software
Tax preparation
- **Maximize income**
Eliminate unpaid slots while suitable match is found
- **Increase job satisfaction**
- **Increase professionalism**



With the portal



Business memberships mean Shared Services are free for providers

Local employers purchase **business memberships** in the MCCA network on behalf of their employees.

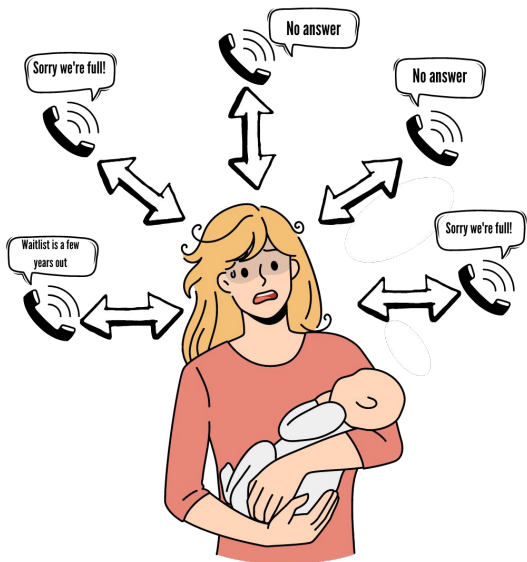
Business membership fees cover the cost of shared services, which means that shared services are **free for providers.**



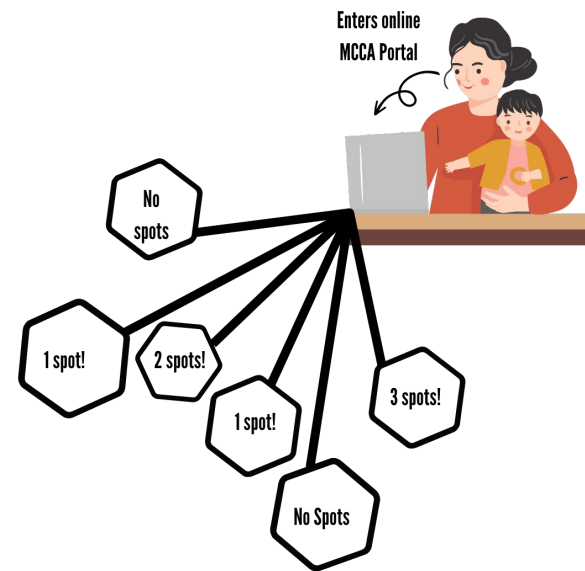
Benefit of MCCA to local businesses:

Employees receive **preferred access** to care via the waitlist and enrollment portal.

In communities where child care is scarce, faster access is a real advantage. **MCCA Membership is a recruitment and retention tool.**



Without the portal



With the portal

Business memberships = Low cost, high impact option

**MCCA Membership cost
\$150/per employee per year
(\$12.50/month)**



United States Government Accountability Office
Report to Congressional Committees

February 2022

EMPLOYER- PROVIDED CHILD CARE CREDIT

Estimated Claims and
Factors Limiting Wider
Use



Submittable



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Workers need child care. Why aren't more employers providing it?

Regulations, financial risks, hiring difficulties make employer-sponsored child care too challenging

August 1, 2023

AUTHOR

Tu-Uyen Tran
Senior Writer





Public commitment to coordination and expansion

Local economic development authorities, social services agencies, and Chamber of Commerce have identified a stronger child care system as a **pressing need for economic recovery and health.**

City and County government have committed to fund the MCCA coordinator position to sustain the project post-Innovation-grant.





Pilot Location



Six new child care programs will be established in spring 2024 in a remodeled public school building and will operate using the MCCA model. (Selection underway.)





Expansion of MCCA Network

- Additional child care providers join the network from existing or new locations.
- Additional business members added as network grows.
- Additional shared services offered as the network grows.
- Expansion potential to other communities.





United Way of
Missoula County



Questions?

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