



UNIVERSITY OF MONTANA

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The University of Montana Big Sky Poll collects and reports information about Montanans' perceptions of local, state, and federal issues. The poll is directed by Dr. Sara Rinfret, Associate Professor and Director of the Master of Public Administration Program, and Dr. Justin Angle, Associate Professor of Marketing and Warren and Betsy Wilcox Faculty Fellow.

The UM Big Sky Poll telephone survey was conducted from October 10-18, 2018 with 607 registered Montana voters, of which 533 were classified as likely voters. The margin of error (MOR) is +/- 4.33 at a 95 percent confidence level. Survey results were weighted by geography and gender to more accurately reflect demographics of the registered voter population in Montana. Due to rounding, totals may not equal 100 percent. For more information about the Big Sky Poll, visit: <http://www.umt.edu/bigskypoll/default.php>.

***\*Use of poll findings requires attribution to the University of Montana Big Sky Poll.***

## **Section I: Questions Asked of All Survey Respondents**

### **Defining Likely Voters**

Q: Did you vote in the November 2016 presidential election?

<b>Answer</b>	<b>Percentage</b>
Yes, voted	93%
No, did not vote but was eligible to vote in 2016	5%
No, did not vote and was not eligible to vote in 2016	1%

Q: How much attention have you given to the candidates in this November's midterm election – quite a lot, some, or only a little?

<b>Answer</b>	<b>Percentage</b>
Quite a lot	71%
Some	19%
Only a little	9%
None	1%

Q: How likely are you to vote in this November's midterm election?

<b>Answer</b>	<b>Percentage</b>
Very Likely	92%
Somewhat Likely	3%
Not Very Likely	3%

## Section II: Survey of Likely Voters

### U.S. Senate Race

Q: If the election for U.S. Senate was held today, which candidate would you vote for?

Answer	Percentage
Democrat Jon Tester	49%
Republican Matt Rosendale	39%
Libertarian Rick Breckenridge	2%
Undecided	10%

Q: Are you sure about your vote or might you change your vote before election day?

Answer	Percentage
Sure About My Vote	93%
Might Change Vote	6%
Undecided	1%

Q: Which candidate are you leaning toward?

Answer	Percentage
Democrat Jon Tester	10%
Republican Matt Rosendale	21%
Libertarian Rick Breckenridge	6%
Undecided	64%

### U.S. House Race

Q: If the election for Congress was held today, which candidate would you vote for?

Answer	Percentage
Democrat Kathleen Williams	46%
Republican Greg Gianforte	45%
Libertarian Elinor Swanson	2%
Undecided	7%

Q: Are you sure about your vote or might you change your vote before election day?

Answer	Percentage
Sure About My Vote	92%
Might Change Vote	8%
Undecided	1%

Q: Which candidate are you leaning toward?

Answer	Percentage
Democrat Kathleen Williams	17%
Republican Greg Gianforte	3%
Libertarian Elinor Swanson	2%
Undecided	78%

## **Section III: Demographics (All Survey Respondents)**

Q: Age?

<b>Scale</b>	<b>Percentage (%)</b>
18 to 26	4%
27 to 46	23%
47 to 66	34%
67 or older	39%

Q: What is your highest level of education completed?

<b>Scale</b>	<b>Percentage (%)</b>
Some high school	1%
High school/GED	19%
Some college	16%
Associate's degree	11%
Bachelor's degree	31%
Post-Baccalaureate (Master's, PhD, JD, etc.)	2%
Other	1%

Q: What was your total household income for 2017?

<b>Scale</b>	<b>Percentage</b>
\$0 - \$20,000	15%
\$20,001 - \$37,000	15%
\$37,001 - \$46,000	11%
\$46,001 - \$57,000	12%
\$57,001 - \$88,000	20%
\$88,001 - \$150,000	19%
\$150,001 and above	8%

Q: Generally speaking, do you usually think of yourself as a Republican, Democrat, an Independent, or something else?

<b>Scale</b>	<b>Percentage</b>
Democrat	29%
Independent	31%
Libertarian	1%
Republican (GOP)	30%
Other	9%

Q: Which gender do you identify with?

<b>Scale</b>	<b>Percentage</b>
Female	50%
Male	49%
Other	1%